

Consent to the processing of personal data and information on the processing of personal data

Executive summary

You give this consent to Bezkempu s.r.o. to process your personal data for the purposes of sending you commercial communications (marketing offers) and for carrying out other marketing activities in relation to you. You can withdraw this consent at any time and commercial communications will no longer be sent to you. More detailed information about the processing of your personal data can be found below.

1. Identity and contact details of the Controller

1.1. The Controller of your personal data is the business company Bezkempu, with its registered office at Ve žlábku 1800/77, Horní Počernice, 193 00 Prague 9, ID No.: 07213557, registered in the Commercial Register maintained by the Municipal Court in Prague, section C, insert 295444 (hereinafter referred to as the “**Controller**”).

1.2. The contact details of the Controller: address for service: Ve žlábku 1800/77, 193 00 Prague 9, email address info@bezkempu.cz, telephone +420 725 914 111.

1.3. The Controller has not appointed a data protection officer.

2. Legal basis for personal data processing

2.1. The legal basis for the processing of your personal data is your consent given hereby by you to the Controller within the meaning of Article 6(1)(a) of Regulation 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (the General Data Protection Regulation) (the “Regulation”)

3. Purpose of personal data processing

3.1. The purpose of processing of your personal data is for the Controller to send you commercial communications and other marketing activities.

3.2 There is no automated individual decision-making by the Controller within the meaning of Article 22 of the Regulation.

4. Personal data storage period

4.1. The period for which your personal data will be stored by the Controller is four (4) years from the date of your consent to the processing for this purpose, but no longer than until your consent to the processing of your personal data for this processing purpose is withdrawn.

5. Other recipients of personal data

5.1. The Controller does not intend to transfer the personal data to a third party.

6. Data subjects rights

6.1. Under the conditions set out in the Regulation, you have the right to request from the Controller access to your personal data, the right to rectification or erasure of your personal data, or restriction of their processing, the right to object to the processing of your personal data, as well as the right to the portability of your personal data.

6.2. You have the right to withdraw your consent to the processing of your personal data given to the Controller at any time. However, this does not affect the lawfulness of the processing of your personal data prior to such withdrawal of consent. You may withdraw your consent to the processing of your personal data by clicking on the hyperlink provided in each commercial communication sent by the Controller or by writing an email to the Controller at info@bezkempu.cz.

6.3. If you believe that the processing of your personal data has infringed or is infringing the Regulation, you have the right, among other things, to lodge a complaint with a supervisory authority.

6.4. You are under no obligation to provide the personal data. The provision of your personal data is not a legal or contractual requirement, nor is it a requirement that is necessary to enter into a contract.

6.5. You have the right to object at any time to the processing of your personal data for direct marketing purposes, including profiling, where the profiling relates to such direct marketing. If you object to the processing of your personal data for direct marketing purposes, your personal data will no longer be processed for these purposes.